Service design

Problem solving

WCP

Born from **data-driven research**

Aimed at **solving real problems**

What are the real problems of planet Earth and of the beings who live on it?

PLANET EARTH

- DROUGHT
- RAINFALL
- GLOBAL WARMING

LIVING BEINGS

- HEALTH
- EDUCATION
- WELLBEING

Analysis of the real problems, in order to define:

- Geographic areas at risk for the problem
- Specific impacts on the geographic areas at risk
- Groups of living beings at risk for the problem

Co-design through multidisciplinary teams and creative processes, in order to:

- Define the project management processes for territories without administrative bodies
- Design the solution - product/service/system/process, prototyping and testing
- Funding strategy

@WCP_World_Change_Project
Thesis proposal

Systemic design

Product design