CURRICULUM VITAE

RACHELE PELLISSONI

Systemic Design · Product Design



PROFILE

I am a creative person, curious about every kind of subject. Yet once I commit to one, I want to understand it and take it apart down to the detail. That is why I see myself more as a planner of projects than as a designer: today the word design is too often tied to projects that are ends in themselves.

I would like to meet people who share my goals and want to work together, especially researchers in this field.

EDUCATION

2025 to now — **Politecnico di Torino. Master's degree in Systemic Design.** Second year. Courses on the study of the territory, data analysis and representation, UX, and website creation. Thesis: *World Change Project. Case 01*, supervised by Professor Stefano Mauro.

2024 — **Gateway School of English, Malta.** English course at level B2, from 10 October to 5 December.

2020 to 2024 — **IED Milan. First-level academic diploma in Product Design.** What I took with me: research and method, the two tools that let me approach any problem.

Earlier — **Liceo Artistico di Brera. Upper secondary diploma, Design track.**

EXPERIENCE AND PROJECTS

March 2026 — **New York. Change the World Model United Nations.** Delegate for Equatorial Guinea in a group working on a WHO challenge about sharing health data. We wrote a position paper with five proposals, from technology transfer to a regional data hub.

2023 to 2025 — **EVO (The Evocative Tunnel).** Co-founder and CTO of a startup for a drive-in grocery service at petrol stations in Lombardy, with an app and an AI-assisted touchscreen to order and a robotic arm to pick the products.

2024 — **Ferrari Farm Società Agricola S.r.l.** Redesign of a small hydroponic farm the size of a dishwasher, to grow spices and leafy vegetables at home, and of its family of three products.

2022 to 2023 — **Bachelor's thesis, IED Milan. RAL, an aquaponic system for women farmers in Malawi,** with a workshop to build and run it together and a business plan. It is where World Change Project began.

VALUES AND APPROACH

Four principles guide my current and future projects, and I will not give them up:

01

Work for vulnerable groups, worldwide as well as in specific local areas.

02

Design with the people who will actually use the project, not only for them.

03

Be transparent about everything the project involves.

04

Reinvest the revenue, always.

I understood how I want to work while developing my bachelor's thesis. One more influence shaped me, though not in a single moment: my cousin went to Malawi as a volunteer, working with women and children. Immersed in that context, she shared images and experiences that showed me where it makes the most sense to spend my energy and work.

TRAVELS AND DESIGN MUSEUMS

For me, exploring is a way of studying. I have visited all the countries of central-western Europe, and I have travelled well beyond it. Newest first:

August to September 2026, Interrail on the Bauhaus. A small trip I organised myself, to the sites and museums of Dessau and Weimar. It was a way to meet the foundations of European design and to see in person what I had always seen in books and slides.

May 2026, Portland, Oregon.

March 2026, New York. Delegate at the Change the World Model United Nations. The city leaves you with an energy that makes you believe everything is possible: a dynamic place where people invent anything to earn, bypassing the classic models of work.

July 2025, Vietnam, Taiwan and Japan. My first real contact with a world very different from Europe, and I want to go back to discover its rural side, its agriculture and its daily life. In Osaka I visited the Expo. In Tokyo I visited several museums, archives and skyscrapers: Renzo Piano's Maison Hermès, the Archi-Depot with its wide selection of Kengo Kuma's models, and the exhibition at 21_21 Design Sight.

Next on my list: Malawi and Burundi.



SKILLS AND TOOLS

Disciplines: product design, systemic design, data analysis.

Tools: Blender, Rhino, Adobe Illustrator, Photoshop, InDesign, Figma, ChatGPT, Claude, Gemini.

LANGUAGES

Italian: native.

English: B2.

CONTACT

pellissonirachele@gmail.com

linkedin.com/in/rachele-pellissoni-48a1a9264

@WCP_Wolrd_Change_Progect